

ORANGE CARPET TOUR

Another AWESOME DAY WITH THE GOVERNOR!!! Another Step Closer to a dream come true with Plateau Partnership Park !!! Another step closer to improving the quality of life for our citizens and providing good paying jobs for generations to come.

Less than four years ago, this project was started and a team of wonderful people from Roane, Morgan and Cumberland counties have made it happen.

Thanks to everyone who has played a part in this project.

Gov. Phil Bredesen says large-scale projects like auto plants remain the top targets for economic development. But he said Monday that the state also needs to emphasize lower-tier projects that have a greater likelihood of relocating to Tennessee.

Bredesen toured the state in support of a new program called the "Orange Carpet Tour" to help rural counties hone their sales pitches for economic development opportunities.

The initiative is designed to teach officials in rural areas the methods used by larger cities to attract investment.

The state has contracted with Chicago-based consulting firm Plante Moran to evaluate and suggest improvements on proposals, and to teach communities how best to market themselves to site selection consultants.

Over 140 people gathered at the airport to celebrate the Orange Carpet Tour received by Morgan, Roane & Cumberland Counties. Each time we meet, there is more people & more excitement.



The Plateau Partnership Industrial Park of Cumberland, Morgan, and Roane Counties receiving help from state.
March 31, 2008